WIEGO Online Dashboard

A visual one-stop shop highlighting WIEGO’s work around the world

WIEGO’s online dashboard is an interactive tool that highlights the organization’s work around the world, and gives easy access to its publications.

WIEGO (Women in Informal Employment: Globalizing & Organizing) is a global network focused on securing the livelihoods of the working poor in the informal economy, in particular women.

WIEGO invited CSF to create an online dashboard to showcase the organization’s activities and publications. The dashboard consists of a map of WIEGO’s work around the world, with statistical profiles of the countries and cities in which WIEGO operates. It also contains a repository of over 1000 publications published throughout the organization’s website, which can be filtered by language, geographical area, or theme.

A core strength of the dashboard, in addition to its visual appeal and ease of navigation, is that it pulls information from throughout WIEGO’s website. Administrators do not need to add new publications into the dashboard manually; these are automatically pulled into the tool.

WIEGO’s website and dashboard are built on the Drupal CMS platform.

Features
- Interactive world map of WIEGO’s work with statistical profiles at regional, country or city level
- Publications and resources can be filtered by language, geographic area, and theme
- Text and assets can be managed via the Drupal CMS

Benefits
- Easily digestible information on complex topic
- Easy management via the Drupal CMS
- Automatic tool updates to feature information from throughout the WIEGO website
- Powerful advocacy tool for stakeholders

Budget
- USD 0.067 million

Facts
- Stakeholders: WIEGO
- Geographic Area: Global
- Time Period: 2016
- Topics: Gender, Economy
- Tools: Drupal CMS
- Link: http://wiego.org/dashboard
- Reference: Martha Chen, WIEGO
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